

## The Bulletin Board

Weil-McLain Newly Appoints Midwest Spec MB-1519 October 2, 2015



is pleased to announce



Where Service + Knowledge = Solutions

Effective October 1st, 2015, Midwest Spec has been appointed as our exclusive commercial manufacturer's representative in Southeast Indiana, Southern and Northeast Ohio, Kentucky and Western Pennsylvania, responsible for commercial product sales and commercial programs with our existing distribution channel, commercial contractors, and the consulting engineer community.

Weil-McLain® is a leading North American designer and manufacturer of hydronic comfort heating systems for residential, commercial and institutional buildings since 1881. Weil-McLain hydronic boilers and indirect-fired water heaters integrate the latest in advanced controls and materials including cast iron, stainless steel and aluminum heat exchanger technologies. Available in both standard and high efficiency condensing models, Weil-McLain boilers have provided reliable, efficient heating for over a century.

Midwest Spec is a diverse and dynamic commercial rep agency serving the Midwest region of the country. Founded in 2006, as the result of the merger of two former agencies, it now boasts more than 65 years of collective industry experience. Midwest Spec goes to market exclusively through wholesale distribution and covets a high profile amongst the engineering and contractor communities.

Weil-McLain is currently represented in the state of West Virginia by Midwest Spec. The sales rep covering this territory, Shane Hall, has had a 15-year sales relationship with Weil-McLain. Through family lineage, the Weil-McLain line has been represented by his family since 1972.

It is the stated goal of Midwest Spec to be recognized as the "Rep of Choice" by the manufacturers that they represent and the customers they serve in the industrial and commercial marketplace. To Contact Midwest Spec in Northern Ohio and Western Pennsylvania, call 800-298-0401. In Southern Ohio, Kentucky and Southeast Indiana, they can be reached at 800-755-7732. Residential products and programs in these territories will continue to be represented by your Weil-McLain Territory Sales Manager.

Visit Midwest Spec at www.mwspec.com

Visit Weil-McLain at www.weil-mclain.com

Give us a call





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