

To: Weil-McLain Distributors
 From: Julian Webb, Product Manager
 Subject: **Drumroll please...**



The **Evergreen™** boiler is here and already rolling off the line, ready for good homes. Get ready to start filling orders! Sales team, the information below regarding the newest Market Pricing Action is coming to you first. Please feel free to share it with your distributors, however, our distributors will receive this information with the announcement of the official Evergreen boiler launch on **August 3, 2015**. Click [here](#) to download the Evergreen brochure.

This MPA program is intended to get distributors to immediately take on inventory of the Evergreen during the August release. The **distributor** discount will be structured with a markdown for orders placed **August 3, 2015 to August 31, 2015** with immediate delivery as outlined in the chart below.

Order August - Delivery August

Boiler Order Quantity	Discount %
5	3%
10	4%

In *addition* to the distributor discount, we are offering contractors enrolled in the Weil-McLain [Boiler Bucks™](#) Contractor Loyalty Program **1,600 Boiler Bucks points** for a verified purchase made **now through October 31st**. Contractors may register for the program at www.wmboilerbucks.com.

Evergreen Stock-Up Program Outline & Requirements

- All Weil-McLain distributors may participate in this program.
- All rebates will be applied to only the Evergreen.
- Orders requesting any scheduled shipments beyond August are not eligible for this stock-up discount.
- Qualifying orders are new orders and must be for ***immediate release***¹.
- Weil-McLain reserves the right to bundle orders into shipments.
- Qualifying orders must meet minimums as indicated in the chart details above.
- All discounts apply to the invoiced order amount of the eligible products.
- Program orders may not be combined with other promotional offers^{2, 3}.
- Distributor accounts ***must be current*** at the time of order entry to be included in program.
- Weil-McLain standard shipping and handling rates apply.
- Orders must be identified with the correct MPA number: **MPA 2015-294**



Please feel free to contact me if you have any questions or require further information.

Regards and good selling,

Julian Webb
Product Manager
TEL +1-630-560-3726
jwebb@weil-mclain.com

¹Weil-McLain reserves the right to ship orders at their discretion during the program time period.

²Weil-McLain reserves the right to exclude order items combined with prior promotional discounting.

³No additional payment discount terms will be made available for this program.