

MARKETING BULLETIN

BULLETIN NO: MB-1511 DATE: July 1, 2015

 TO:
 Contractors, Installers, Business Owners and Operators

 SUBJECT:
 We're LIVE!



The full <u>Weil-McLain Boiler Bucks™ website</u> is officially live!

Business owners/operators and contractors can now report their purchases, participate in surveys, watch their points roll in and treat their team to a variety of high quality rewards like work and winter apparel, safety gear, tools,

		REPORT PURCHASES DASHBO		ACCOUNT	training sessions and
BOILE	R BUCK\$	ACTIVITIES	LEARN + EARN	REWARDS	more.
					Reporting your purchases is easy!
will help you build your Purchase Date * CP Number *	ur recent Weil-McLain boiler purchases and motivate your team.	we'll reward you with Boiler Bucks that you can redeem for items that		 Log in to your Boiler Bucks account Click "Report Purchases" Fill out the required fields Upload an image of the invoice Click "Submit Purchase" 	
Purchase Price *	e.g. \$1000.00	_			
Customer Name * Customer Address *]			*
Address 2 City *	THANKS! YOUR PURCHASE SUBMITTED AND IS PEND				
State *	Choose APPROVED, YOUR BOI				
Zip *]	DEPOS	ITED WITHIN	48 HOURS.
Upload Image *	Browse Please upload an image of your invoice for verification.				
	* required fields				

If you haven't enrolled yet, there's still time! You can still sign up for **Boiler Bucks Fast Start Registration** at the <u>official website</u> now through **July 20, 2015**.

As a reminder, business owners/operators and contractors who enroll during the **Fast Start Registration** period receive **300 Boiler Bucks** and will have a **1 in 4** chance of winning one of the prizes below. Installers who register during the same period also have a chance to win one of the following items:



Starbucks \$10 e-Card



Amazon \$25 e-Card



Leatherman Multi-Tool



Weil-McLain Hat

Once Fast Start Registration ends on July 20th, contractors will be eligible to redeem their Boiler Bucks for rewards. We're excited about your participation in the Contractor Loyalty Program! Let us know if you have any questions or comments.

Regards,

Weil-McLain