

**TO:** Contractors, Business Owners and Operators  
**SUBJECT:** Boiler Bucks Fast Start Registration starts TODAY!



# BOILER BUCK\$™

The **Boiler Bucks Contractor Loyalty Program** is going to be hot!



**After much anticipation—IT'S HERE! Register TODAY at [www.WMBOILERBUCKS.com](http://www.WMBOILERBUCKS.com)**

Weil-McLain would like to cordially invite business owners/operators and contractors to enroll in “**Boiler Bucks™**” Fast Start Registration at the [Weil-McLain Boiler Bucks website](http://www.WMBOILERBUCKS.com) starting today, **Wednesday, June 10** through **July 20, 2015**.

Business owners/operators and contractors who enroll during the Fast Start Registration period receive 300 Boiler Bucks and will have a 1 in 4 chance of winning one of the prizes below. Installers who register during the same period also have a chance to win one of the following items:



Starbucks \$10 e-Card



Amazon \$25 e-Card



Leatherman Multi-Tool



Weil-McLain Hat

Once Fast Start registration ends on July 20th, contractors will be eligible to redeem Boiler Bucks for a variety of rewards, such as:

- Button-Ups
- Winter Apparel
- Safety Gear
- Tools of the Trade
- Storage Solutions
- Travel Bags and Containers
- Electronics
- Gift Cards and more

We hope you enjoy the benefits of the Contractor Loyalty Program – we're thrilled to have you! Please let us know if you have any questions or comments.

Regards,

