



WEIL-McLAIN®

MARKETING BULLETIN

BULLETIN NO: MB-1506

DATE: May 22, 2015

TO: Weil-McLain Distributors and Contractors
SUBJECT: Weil-McLain Boiler Bucks Announcement



WEIL-McLAIN®

BOILER BUCK\$™

The **Boiler Bucks Contractor Loyalty Program** is going to be hot!



The Contractor Loyalty Program is coming soon! We know everyone is excited about the start of the program and that interest for **Boiler Bucks™** is building up. Weil-McLain is currently working on putting the final touches on the program so that we can roll out the best and most effective program for our customers. Please let us know if you have any questions.

Sincerely,

Weil-McLain