## **WEIL-McLAIN**<sup>®</sup>

## **MARKETING BULLETIN**

**BULLETIN NO:** MB-1434 **DATE:** October 23, 2014

## TO: All Weil-McLain Distributors and Agents

FROM: Mike Boyd – Product Manager

## SUBJECT: New Ultra Oil<sup>™</sup> Series 3 Boilers - New ENERGY STAR<sup>®</sup> Minimum Efficiencies

Weil-McLain is proud to announce our new Series 3 Ultra Oil<sup>™</sup> residential water boilers. Designed and built with American ingenuity, our Ultra Oil continues to be an ENERGY STAR<sup>®</sup> certified product by matching the new ENERGY STAR minimum annual fuel utilization efficiency (AFUE) of 87% for residential oil boilers.

As outlined in an earlier bulletin (<u>MB-1425, dated 8/15/14</u>), the voluntary Environmental Protection Agency ENERGY STAR program raised the minimum AFUE threshold to certify residential oil and gas boilers. <u>As of</u> <u>October 1, 2014 any residential boiler produced by the manufacturer</u> must meet the new minimum AFUE of 87% for oil boilers and 90% AFUE for gas boilers (and have a BTUH input of less than 300,000), in order to be a certified ENERGY STAR product. Prior to 10/1/14, the minimum efficiency for both oil and gas boilers was 85% AFUE.

Current ENERGY STAR certified/labeled boilers in your inventory, manufactured before October 1, 2014, can still be sold and qualify for ENERGY STAR certification and rebates where applicable.

We will start to fill existing orders with the new Series 3 boiler part numbers as they become available. In addition to our higher efficiency, the only significant change from Series 2 to Series 3 is the inclusion of flueway baffles and a combustion chamber blanket.

A quick look at the Ultra Oil and there is no doubt why it's one of the industry's leading boilers...



- Exclusive High Efficient Cast Iron 3-Pass Heat Exchanger Design Energy Star at 87% AFUE, poured & built in the USA from day 1
  Control Feature
- Integrated HydroStat combination limit and low water cut off Vent Options
- Chimney or direct vent applications
  - Choose among Beckett, Carlin & Riello quality products Advanced Features Module (AFM)



Optional control provides dual boiler operation, rotation, LCD screen & more Built & Backed by Weil-McLain

North America's leading boiler manufacturer

Description	WM New Item #	Same TPS#53 Trade Price
UO-3E Boiler w/circ .80 GPH (112 MBH) & 1.0 GPH (140 MBH)	386-901-006	\$ 2,307
UO-4E Boiler w/circ 1.20 GPH (168 MBH)	386-901-007	\$ 2,709
UO-5E Boiler w/circ 1.40 GPH (196 MBH)	386-901-008	\$ 3,126

To obtain an in-depth look at all the features and benefits of the Ultra Oil, as well as ratings, data and dimensions, please review our latest product <u>brochure</u>.



Thank you for your continued support of Weil-McLain products and services. If you should have any questions please reach out to your Weil-McLain Sales Representative.