

TO: All Weil-McLain Contractors, Distributors and Agents
FROM: Dan Neumann – Director of Sales and Marketing Support
SUBJECT: Contractor GV90+® Installation Photo Promotion

We are proud that our valued contractors continue to choose our GV90+® Cast Iron Boiler time and time again! The Weil-McLain® GV90+ Cast Iron Gas Boiler, with a class-leading efficiency rating at 91.9% AFUE, will continue to exceed the ENERGY STAR® efficiency threshold even beyond the EPA's raised minimum AFUE rating on October 1, 2014.

With the excitement of the success of our GV90+ boiler, Weil-McLain is offering up two complete prize packages which include a complete GV90+ Service Kit ¹ plus a Weil-McLain Canvas Jacket.

Promotion Terms

- 1) Between the dates of September 5, 2014 and October 15, 2014², contractors can email a photo of a GV90+ installation, before and after (or just after) to marketing@weil-mclain.com including the CP#, installation location (required) and contractor contact information.
- 2) The Weil-McLain marketing team will post the photos on Weil-McLain's Facebook page by 8 a.m. CST on Monday, October 27th.
- 3) Weil-McLain Facebook fans, including you, will be able to vote on your favorite installation. Invite your friends, family, and coworkers to participate.
- 4) Voting ends at 5 p.m. CST on Friday, October 31st. Winners will be notified by email and the GV90+ Service Kit and Canvas Jacket will be sent to the top TWO vote getters.



GV90+® Service Kit		
Qty	Description	Part Number
2	Diamond flange gaskets	590-317-535
1	Oil lubricant	592-900-015
1	Recuperator gasket	590-317-610
1	Blower flange gasket	590-317-610
1	Sentinel kit	592-900-003 (X400)
		592-900-002 (X100)
		592-900-005 (test kit)
1	Burner replacement kit	382-200-320 model 3
		382-200-325 model 4
		382-200-330 model 5
		382-200-335 model 6
1	Condensate neutralizer kit	383-500-631

Thank you in advance for participating. By submitting photos of the GV90+ boiler installations, you agree to the Contest Rules and Terms and Conditions of the contest located here on our [website](http://www.weil-mclain.com).

Contest Rules

Weil-McLain Photo Contest Rules and Details

Do you have pictures of an installation of a Weil-McLain GV90+ Boiler? We want to see them! Enter to win up to a one of **TWO** GV90+ Service Kits¹ plus a Weil-McLain Canvas Jacket! The contest runs from September 5, 2014 until October 31, 2014. Here are the rules and details:

- NO PURCHASE NECESSARY TO ENTER OR WIN. PURCHASE DOES NOT INCREASE YOUR CHANCE OF WINNING.
- Employees of Weil-McLain or its affiliates are not eligible for contest entry.
- Only licensed Plumbers and Heating/Cooling Professionals who are authorized to install Weil-McLain products may participate.
- Photos entered are limited to original works that have not formerly been displayed or exhibited and to which the entrant holds all applicable rights.
- No limit on number of photos that may be submitted by each entrant.
- To be eligible for contest prize, submit your photos to marketing@weil-mclain.com.
- Two winners will be chosen after voting has ended on October 31, 2014. All votes must be submitted by 5 pm CST on October 31, 2014. Votes will be conducted via a poll on our Facebook page. Top two photos who receive the most votes will win. In the event of a tie vote, Weil-McLain reserves the right to implement a second voting method internally to resolve the tie.
- All Winners will be notified via e-mail and Facebook by November 7, 2014.
- By submitting a photo or photos, each entrant agrees to these contest rules/details, and further agrees to accept the contest terms and conditions available on our website (link when programmed, see text below).

¹ GV90+ Service Kit and Weil-McLain Canvas Jacket - approximate value \$500.00

² Weil-McLain, at its sole discretion, reserves the right to modify or extend the contest dates.