WM WEIL-M.LAIN[®]

MARKETING BULLETIN

BULLETIN NO: MB-1426 **DATE:** August 21, 2014

TO: All Weil-McLain Distributors and Agents
FROM: Vithika Mehrotra, Sr. Marketing Communications Manager
SUBJECT: Service Parts Catalog – Pre-order Ends Friday, August 22, 2014

Three options to obtain our Service Parts Catalog:

Printed Catalog

As we announced in Marketing Bulletin MB-1421 on August 5, 2014, we are offering pre-orders for \$7.50 each in order quantities of 10 until this Friday, August 22nd at 5:00 P.M. CST. After August 22nd, the cost of the catalog will be the published price of \$15.00 each with the minimum order quantity of 1. Because we understand that some users prefer a printed copy for reference, we have made this option available with a nominal fee to offset any costs associated with this printing and delivery.

To order the printed catalog, please access the **Order Print Literature** module on our <u>website</u>. Login with your 5 digit account number for User Name and Password, and choose the *WM_Service Parts Catalogs* section. The secured site will accept payment using Visa, MasterCard, Discover, or American Express credit cards. Confirmation and delivery information is standard with the service that you've come to expect using our online ordering¹.

Searchable Interactive Parts Catalog on our Website

Weil-McLain is now providing searchable access to our Service Parts Catalog via an interactive parts catalog on our <u>website</u>².

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CD Version

In addition, a CD version is available to order at no cost through our <u>print fulfillment service</u> in the section entitled *Weil-McLain Dealer Ordering Site* under *WM Manuals* (*Distributor*).



 Please reference this <u>tutorial</u> to answer any questions about the online ordering process. The only difference in ordering the Service Parts Catalog is that there is a secured checkout feature to accept credit cards. Currently, all other literature is free of charge and free shipping.
 If you are having difficulties loading this in Internet Explorer, please use a different browser. We are working on the issue.