



**TO:** All Weil-McLain Distributors and Agents  
**FROM:** Dan Neumann – Director of Sales and Marketing Support  
**SUBJECT:** 2014 Seasonal Stock-Up Programs – For All Weil-McLain Distributors

Weil-McLain is pleased to announce a 2014 Seasonal Stock-Up Program. The 2014 program consists of a single overall qualifying order to be eligible for the rebates outlined below. Please make note and take advantage of the Ultra Residential Special.

### Seasonal Stock-Up Program Outline & Requirements

- All Weil-McLain distributors may participate in this program.
- All eligible and ineligible products are listed in the chart below.
- Hold orders or orders requesting any scheduled shipments are not eligible for this stock-up rebate.
- Qualifying orders are new orders and must be for **immediate release**<sup>1</sup>. Any orders or portions of orders that are not for immediate release will **NOT** be eligible for any discounts.
- Qualifying orders must meet minimums as indicated in the chart details below.
- Program orders may not be combined with other promotional offers<sup>2</sup>.
- Distributor accounts **must be current** at the time of order entry to be included in program.
- Orders should be identified with the correct MPA Number in chart below.

Order Minimum	Qualifying Order Dates	Rebate	MPA#
\$50,000	August 27 through September 12, 2014	3%	#2014-170
\$100,000	August 27 through September 12, 2014	5%	#2014-173

### Eligible and Ineligible Products

ELIGIBLE PRODUCTS		INELIGIBLE PRODUCTS
Gas Boilers	<b>Residential Boilers</b>	<b>Residential Boilers</b>
	WM97+®	Ultra™ 80-399*
	ECO™	
	GV90+®	
	CGi™	<b>Commercial Boilers</b>
	CGa™	SlimFit™
	CGt™	Ultra™ 550/750
	EG™	Model 94™
Oil Boilers	Ultra Oil®	
	WGO™	
	WTGO™	
	SGO™	
	<b>Commercial Boilers</b>	
	Model 80™	
	Model 88™	
	EGH™	
	LGB™	
	<b>Indirect-fired Water Heaters</b>	
	Aqua Plus®	
	AquaLogic®	
		<b>Service Parts</b>
		ALL

#### \* Ultra Residential Special

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- All Weil-McLain distributors may participate in this program.
- Qualifying orders are new orders entered for immediate shipment only from August 27 through September 12, 2014.
- Qualifying orders are for 15 pcs minimum of Ultra Residential Models 80 through 399.
- Identify eligible orders with the following: **"MPA 2014-172"**.
- Orders meeting program requirements will be eligible for a **10% Rebate on Ultra Residential Models 80 through 399.**

All rebates will be issued in the form of a credit memo at the end of November. For additional information or questions concerning this program, contact your local Weil-McLain Sales Representative or area sales office.

<sup>1</sup>Weil-McLain reserves the right to ship orders at their discretion during the program time period.

<sup>2</sup> Weil-McLain reserves the right to exclude order items combined with prior promotional discounting.