WAN WEIL-M.LAIN®

MARKETING BULLETIN

BULLETIN NO: MB-1412 **DATE:** May 29, 2014

- **TO:** All Weil-McLain Distributors and Agents
- FROM: Vithika Mehrotra Sr. Marketing Communications Manager
- SUBJECT: New Case Studies

When customers need a reliable product, engineered with quality in mind, they can trust a Weil-McLain[®] boiler for any new or retrofit installation. Through the chain of resources, we have engineered, manufactured, sold and installed the perfect solution to each unique installation, collectively. The Weil-McLain sales and marketing teams have created new Case Studies that reflect this collaboration. We hope you will find these two new case studies useful and informative when recommending Weil-McLain products:

Immanuel Lutheran Church, Downers Grove, IL - Ultra™ Commercial Richer Elementary School, Marlborough, MA – Ultra Commercial

For future reference, case studies can be found on the <u>Architects and Engineers Page</u> section entitled Case Studies (Fig. 1), or on the applicable <u>product page</u> under the tab entitled DOWNLOADS (Fig. 2):



Fig.2

Keep an eye out for more marketing resources from the Immanuel Lutheran Church Ultra installation and other case studies and contractor spotlights.

If you have an installation that is a candidate for a case study, please forward the information to <u>marketing@weil-mclain.com</u>.