WM WEIL-M.LAIN®

MARKETING BULLETIN

BULLETIN NO: MB-1409 DATE: April 21, 2014 PAGE: 1 of 1

TO: All Western Region Distributors and Agents
FROM: Vithika Mehrotra, Sr. Marketing Communications Manager
SUBJECT: On-Demand Printing for Marketing Literature and Product Manuals

Weil-McLain[®] is pleased to announce that the Western Region Distributors and Agents are invited to participate in the On-Demand Printing Beta Testing. By using this <u>link</u>, you will have access to our new Weil-McLain online ordering portal for marketing literature, manuals and other business support materials.

Instructions for ordering online are <u>here</u>.



Please look over the instructions and follow the simple steps to order. You can order by product name or item number and verify the contents by clicking on the thumbnail of the item for an expanded view of the document. With an editable shopping cart and shipping options, you can get the literature you need when you want it – complete with tracking number once the order ships. Place orders from your computer, smart phone or tablet.

Testing will be done over the next few weeks with a go-live date in early May. Once we are live, a new link for ordering will be provided. You will also be able to find the link on our website in the Distributors section.

If you have any questions about the online ordering process, please call Lisa Braesel at 800-854-5482 or Express Press at 574-277-3355. Identify that you are with Weil-McLain and they can connect you with someone to help walk you through the ordering process.