

TO: All Weil-McLain Distributors and Agents
FROM: Dan Neumann – Director of Sales and Marketing Support
SUBJECT: **Weil-McLain announces two new Promotions for Distributors**

Weil-McLain is pleased to announce two new promotional discount programs starting July 15, 2013. These discount promotions are designed to encourage the sale of the new SlimFit Commercial Condensing Boilers and Weil-McLain's Aqua Plus Indirect Fired Water Heaters.

1.) SlimFit™ “Introductory Discount”

Weil-McLain's SlimFit Introductory Discount Promotion runs from July 15, 2013 through August 31, 2013. During the promotion period, all authorized and participating Weil-McLain Distributors who purchase any SlimFit Commercial Condensing Boilers will be eligible for an 8% discount. Discounts are on single, qualifying orders only.

☐ Eligible Products: Weil-McLain SlimFit Commercial Condensing Boilers

Model	Part#
SF1000L – Left Hand	383-600-012
SF1500L – Left Hand	383-600-013
SF2000L – Left Hand	383-600-014
SF1000R – Right Hand	383-600-015
SF1500R – Right Hand	383-600-016
SF2000R – Right Hand	383-600-017

Participating distributors will be required to mark their purchase order with MPA#13-0190
This offer is not to be combined with any other promotional offers.

2.) Aqua Plus “Save When You Stock-Up”

Weil-McLain's Aqua Plus “Save When You Stock Up” Promotion runs from July 15, 2013 through October 31, 2013. During the promotion period, all authorized and participating Weil-McLain Distributors who purchase 25 or more Aqua Plus Water Heaters will become eligible for a 10% discount. Distributors who purchase 10 or more will become eligible for a 5% discount. Both discounts are on single, qualifying orders only.

☐ Eligible Products: Weil-McLain Aqua Plus Water Heaters

Model	Part#
Aqua Plus 35 Water Heater	633-500-000
Aqua Plus 45 Water Heater	633-500-001
Aqua Plus 55 Water Heater	633-500-002
Aqua Plus 85 Water Heater	633-500-003
Aqua Plus 105 Water Heater	633-500-004

Participating distributors will be required to mark their purchase order with MPA#13-0195
This offer is not to be combined with any other promotional offers. Please take advantage of these two opportunities to help spur your heating season sales efforts. Copies of both promotions are linked in this e-mail.