WEIL-McLAIN®

MARKETING BULLETIN

BULLETIN NO: MB-1311 DATE: July 16, 2013 PAGE: 1 of 1

- TO: All Weil-McLain Distributors and Agents
- FROM: Julian Webb Product Manager

SUBJECT: WM97+ Aqua Logic System

Weil-McLain is proud to introduce the new media for the **WM97+ Aqua Logic System**. The combination of Aqua Logic technology and the advanced WM97+ Boiler controls create a groundbreaking system that allows for increased boiler efficiency while supplying dramatically increased amounts of home hot water heating.

Aqua Logic is the brand name for the Companion Water Heater for the WM97+ boiler. In the instruction manuals and boiler controls the abbreviation CWH may be used and is synonymous for Aqua Logic and the Companion Water Heater.

MORE Hot Water MORE Efficiency

- Class-leading hot water production
- Advanced control for personalized scheduling
- Simple plug and play installation

Performance Delivered

- High performance when you need it; maximize savings during low demand periods
- A vacation mode for energy savings while you are away from home
- The ability to flow more hot water during peak demand times
- No temperature swings when other faucets/showers are running

New marketing media

- 2 page flyer Form No. C-1190
- Advertisement
- Website
- Revised technical training presentation



To obtain an in-depth look at the features and benefits of the WM97+ Aqua Logic System, please review the attached product brochure. Hard copies of the WM97+ Aqua Logic media are available through our Literature Department. To place a literature order, complete and fax a Sales Literature Request Form to (574) 271-4863.

For more information, please contact your local Weil-McLain Sales Representative.

And as always, thank you for your continued support of Weil-McLain products and services.



WM97+ boilers have been designated as one of the Most Efficient ENERGY STAR qualified products in 2013