UM WEIL-McLAIN

MARKETING BULLETIN

BULLETIN NO: MB-1307 DATE: May 9, 2013 PAGE: 1 of 1

TO:All Weil-McLain Distributors and Sales RepresentativesFROM:Mike Boyd & Julian Webb – Product ManagersSUBJECT:New ECO Residential Wall Mount Gas Boilers



Rating of 95% or Higher for Annual Fuel Utilization Efficiency

Weil-McLain continues to deliver exciting new products and innovation to the heating industry, our latest addition is no exception – our ECO wall mount gas boilers !

Continuing with our tradition of providing the quality you trust, product flexibility you want, and value that you deserve, Weil-McLain proudly introduces our ECO wall mount gas boilers.



Key features/benefits at a glance...

- ✓ Among the industry's highest efficiency ratings of 95% AFUE
- ✓ Durable Stainless Steel Fire Tube heat exchanger
- ✓ Streamlined design to maximize value
- ✓ Optional accessories to match virtually any installation
- ✓ Multiple vent configurations and material options
- \checkmark Easy to navigate, text based LCD display-mounts on boiler or wall
- ✓ Optional low-profile boiler stand for easy placement
- ✓ Built & Backed by Weil-McLain North America's leading boiler manufacturer

We are now taking orders - shipping begins week of May 20th

Description	WM Part #	Addendum TPS#51 Trade Price
ECO 70 Boiler (70 MBH)	383-800-000	\$ 2,880
ECO 110 Boiler (110 MBH)	383-800-001	\$ 3,049
ECO 155 Boiler (155 MBH)	383-800-002	\$ 3,377
ECO Boiler Stand Kit (grade to boiler top 39")	383-800-101	\$ 99



ECO w/low profile optional floor stand kit shown

To obtain an in-depth look at the features and benefits of our ECO boilers, please review the included product brochure. Hard copies of the ECO brochure will soon be available through our Literature Department. To place a literature order, complete and fax a Sales Literature Request Form to (574) 271-4863.

For more information, please contact your local Weil-McLain Regional Sales Office.

And as always, thank you for your continued support of Weil-McLain products and services.

