



**TO:** All Weil-McLain Distributors and Agents  
**FROM:** Dan Neumann – Director of Sales and Marketing Support  
**SUBJECT:** **Weil-McLain announces an Ultra Commercial Rebate for Contractors**

The Weil-McLain Ultra Commercial Rebate promotion will reward Contractors for purchasing an Ultra Commercial 399, 550 or 750 between April 29, 2013 and June 30, 2013. With this program, for every qualifying Weil-McLain Ultra Commercial purchased from an authorized Weil-McLain distributor, contractors will receive:

☐ 1 \$500 Visa Gift Card for purchasing an Ultra Commercial 550 or 750

**-Or-**

☐ 1 \$400 Visa Gift Card for purchasing an Ultra Commercial 399

To qualify, contractors will need to:

(1) Purchase a qualifying Weil-McLain Ultra Commercial boiler between April 29, 2013 and June 30, 2013 from an authorized Weil-McLain distributor. Qualifying Ultra Commercial Boilers:

| Model     | Part#                      |
|-----------|----------------------------|
| Ultra 399 | 383-500-706 or 383-500-726 |
| Ultra 550 | 383-600-010                |
| Ultra 750 | 383-600-011                |

(2) Complete a redemption form (copies acceptable).

(3) Send to the Weil-McLain Redemption Center postmarked by July 31, 2013, along with a copy of their invoice as proof of purchase.

(4) Once the redemption is approved, Weil-McLain will mail a Visa Gift Card to the address provided on the redemption form.

Redemptions will be processed promptly, usually within 6-8 weeks after receipt of completed forms with invoices attached. This offer is not combinable with any other promotional offer.

Weil-McLain will promote the Program with:

- E-mail to Contractor Lists within all U.S. areas
- Press Releases in the leading trade magazines

To help Weil-McLain Distributors promote this exciting program, we will be providing you with:

- Pads of Contractor/Dealer Redemption Forms (copy attached)

To order additional materials please e-mail: [kimes@weil-mclain.com](mailto:kimes@weil-mclain.com).