UM WEIL-McLAIN

MARKETING BULLETIN

BULLETIN NO: MB-1303 DATE: February 7, 2013 PAGE: 1 of 1

TO:All Weil-McLain Distributors and AgentsFROM:Mike Boyd – Product Marketing ManagerSUBJECT:New WM97+ Companion Water Heater (CWH) & Boiler Part Numbers



Weil-McLain is proud to announce the new WM97+ Companion Water Heater (CWH) as an optional component to our WM97+ residential gas boilers. We updated the WM97+ boiler part numbers to make it easier to distinguish the boilers that can recognize and operate the new Companion Water Heater. We will start to fill existing WM97+ boiler orders with the new boiler part numbers as they become available.

_	A quick look, and there is no doubt why it will be the industry's brightest star!
	✓ Exclusive 18.2 Gallon 316L Stainless Steel Tank Design
	✓ Quick "Plug & Play" ability – all connection items included
	✓ Expanded Polypropylene dent/scratch resistant jacket
	\checkmark Selectable performance modes – match comfort with fuel savings
	\checkmark Programmable setback – max performance when you need it most
	\checkmark Bigger is better – volumes of hot water for more flow during peak demand
	\checkmark Dual sensors – reaction time is quicker, for faster recovery
	✓ Backed by Weil-McLain - North America's leading boiler manufacturer

WM Item #	Same TPS#51 Trade Price	
<mark>633-800-513</mark>	\$	<mark>1,595</mark>
383-700-003	\$	3,920
383-700-004	\$	4,295
383-700-005	\$	5,025
	633-800-513 383-700-003 383-700-004	633-800-513 \$ 383-700-003 \$ 383-700-004 \$

New WM97+ Boiler Part Numbers

Please note that your old part number WM97+ boilers <u>are not compatible</u> with the new Companion Water Heater.

To obtain an in-depth look at the features and benefits of the WM97+ Companion Water Heater, please review the attached product sales flyer. Hard copies of the WM97+ CWH flyer are available through our Literature Department. To place a literature order, complete and fax a Sales Literature Request Form to (574) 271-4863.

For more information, please contact your local Weil-McLain Sales Representative.

And as always, thank you for your continued support of Weil-McLain products and services.