WM WEIL-McLAIN

MARKETING BULLETIN

BULLETIN NO: MB-1213 DATE: July 13, 2012 PAGE: 1 of 1

TO: All Weil-McLain Distributors and Agents

FROM Dan Neumann – Director of Sales and Marketing Support

SUBJECT "Buy 5 Weil-McLain Boilers Get 1 Free" Promotion – Voucher Redemption

Weil-McLain's "Buy 5 get 1 Free" incentive program dated March 15 through May 15 has concluded. I would like to take this opportunity to thank all of you for making this promotion a success. As a reminder, with this program, for every 5 qualifying Weil-McLain products purchased from an authorized Weil-McLain distributor between March 15, 2012 and May 15, 2012, contractors have received:

 \Box Voucher for 1 Boiler, free of charge from the following List:

Model	Description	Part#
CGa	CGa-4-SPDN w/Taco	381-357-337
GV90+	GV90+3 Boiler	382-200-600
WGO	WGO-3 Boiler S3 w/Taco	386-700-828*
WTGO	WTGO-3 Boiler S3 w/Taco	386-700-832*

*WGO, and WTGO Models to be supplied with Oil Burner: Beckett Model 386-700-396, Riello Model 521-107-520, or Carlin Model 386-700-428

The contractors who have received these vouchers will be returning them to your business for redemption. Once you have issued the free of charge boiler, please return the voucher **and** proof of delivery to:

Weil-McLain ATTN: Buy 5 Get 1 Free Offer 999 McClintock Dr., Suite 200 Burr Ridge IL 60527

Weil-McLain will then process a credit to your business for your purchase price amount of the boiler issued, plus an additional \$50 administration credit, and additional \$50 shipping and handling credit.



Example Copies of the voucher:

Please contact your local Weil-McLain representative with any questions.

Thank you again for making this program a success, and your continued support.