

MARKETING BULLETIN

BULLETIN NO: MB-1209 **DATE:** April 4, 2012

PAGE: 1 of 2

TO: All Weil-McLain Distributors and Agents

FROM: Mike Boyd – Product Marketing Manager



SUBJECT: Higher Efficiency Rated CGi-4E Now Standard Offering

CELEBRATING ENERGY STAR'S 20TH ANNIVERSARY

In February of 2009, we introduced our "Enhanced" Energy Star CGi-4E boiler to complement our existing CGi-4 boiler. The reception has been incredible; as a result, we are discontinuing the regular CGi-4 boiler with the CGi-4E becoming the standard offering.

The timing couldn't be better, as the Department of Energy is celebrating the 20th anniversary of the Energy Star program. The CGi-4E 85% AFUE rating gives homeowners the option to take advantage of energy efficient incentives, like those that are associated with the Energy Star program.

During this transitional period, we are offering a promotional price on the Energy Star product – a price match to the CGi-4; now through July 31st. For a limited time, you'll be able to get the Energy Star qualified product at the non-qualifying price. Take advantage of this great opportunity, as prices this low will not last!

NEW PROMOTIONAL CGi-4E TRADE PRICES EFFECTIVE 4/4/12 (Addendum to TPS #50)

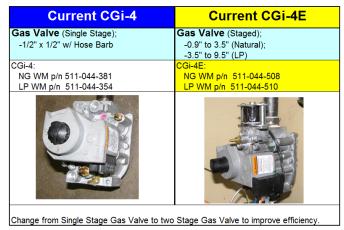
NOW ONLY OFFERING - CGi-4E BOILERS			DISCONTINUED CGi-4 BOILERS		
Part Number	Description	New Trade	Part Number	Description	Trade
381-355-056	CGi-4E PIN BIr S2 T-007	\$ 2,400	381-355-046	CGi-4 PIN BIr S2 T-007	\$ 2,400
381-355-115	CGi-4E PIN BIr S2 No circ	\$ 2,321	381-355-102	CGi-4 PIN BIr S2 No circ	\$ 2,321
381-355-083	CGi-4E PIL BIr S2 T-007	\$ 2,400	381-355-073	CGi-4 PIL BIr S2 T-007	\$ 2,400
381-355-114	CGi-4E PIL BIr S2 No circ	\$ 2,321	381-355-109	CGi-4 PIL BIr S2 No circ	\$ 2,321
381-355-208	CGi-4E PIN Blr S2 T-007 Alt 2-4K	\$ 2,400	381-355-203	CGi-4 PIN BIr S2 T-007 Alt 2-5K	\$ 2,400
381-355-228	CGi-4E PIN Blr S2 T-007 Alt 4-7K	\$ 2,400	381-355-223	CGi-4 PIN BIr S2 T-007 Alt 5-7K	\$ 2,400
381-355-248	CGi-4E PIN BIr S2 T-007 Alt 7-9K	\$ 2,400	381-355-243	CGi-4 PIN BIr S2 T-007 Alt 7-9K	\$ 2,400
381-355-268	CGi-4E PIN Blr S2 T-007 Alt 9-10K	\$ 2,400	381-355-263	CGi-4 PIN BIr S2 T-007 Alt 9-10K	\$ 2,400
381-355-308	CGi-4E PIL BIr S2 T-007 Alt 2-7K	\$ 2,400	381-355-303	CGi-4 PIL BIr S2 T-007 Alt 2-7K	\$ 2,400
381-355-328	CGi-4E PIL BIr S2 T-007 Alt 7-10K	\$ 2,400	381-355-323	CGi-4 PIL BIr S2 T-007 Alt 7-10K	\$ 2,400

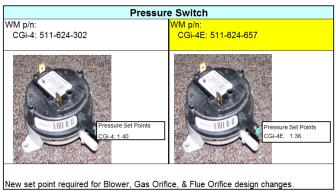
ABBREVIATIONS: PIN (Intermittent Pilot - Natural Gas), PIL (Intermittent Pilot - Propane Gas, LP)

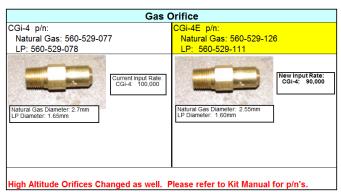
For your reference, the design differences between the CGi-4 and CGi-4E boilers are identified on the next page. If you have questions, please contact our Technical Services department at 1-800-526-6636, or your Weil-McLain sales representative.

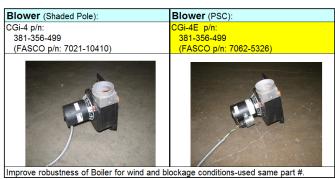
And as always, thank you for your continued support of Weil-McLain products and services.

The Part Differences Between the Existing CGi-4 and the CGi-4E Boilers

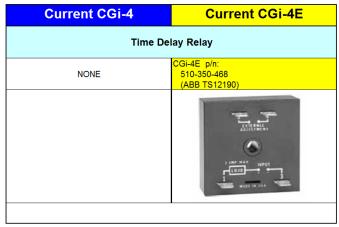


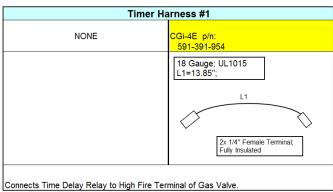


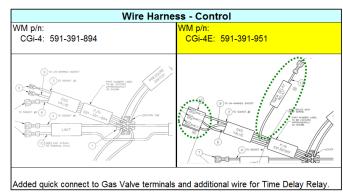












Boiler Part Numbers				
381-355-046 PIN S2 T-007	381-355-056 PIN S2 T-007			
381-355-102 PIN S2 no circ	381-355-115 PIN \$2 no circ			
381-355-073 PIL S2 T-007	381-355-083 PIL S2 T-007			
381-355-109 PIL S2 no circ	381-355-114 PIL S2 no circ			
381-355-203 PIN S2 T-007 Alt 2-5K	381-355-208 PIN S2 T-007 Alt 2-4K			
381-355-223 PIN S2 T-007 Alt 5-7K	381-355-228 PIN S2 T-007 Alt 4-7K			
381-355-243 PIN S2 T-007 Alt 7-9K	381-355-248 PIN S2 T-007 Alt 7-9K			
381-355-263 PIN S2 T-007 Alt 9-10	381-355-268 PIN S2 T-007 Alt 9-10K			
381-355-303 PIL S2 T-007 Alt 2-7K	381-355-308 PIL S2 T-007 Alt 2-7K			
381-355-232 PIL S2 T-007 Alt 7-10k	381-355-328 PIL S2 T-007 Alt 7-10K			

Higher Efficiency - was 84.0, now 85.0 AFUE

Qualifies for Energy Star rebates!