WM WEIL-McLAIN

MARKETING BULLETIN

BULLETIN NO: MB-1206 DATE: March 1, 2012 PAGE: 1 of 1

TO: All Weil-McLain Distributors and Agents

FROM: Mike Boyd – Product Marketing Manager

SUBJECT: New Higher Efficiency Ratings on WGO & WTGO Gold Oil Boilers

THE INDUSTRY'S GOLD STANDARD OF RESIDENTIAL OIL BOILERS JUST GOT BETTER!

Our WGO and WTGO water boilers now have dual firing rate capability. The boilers ship at a standard rate, but offer loadmatching flexibility with a simple burner adjustment and nozzle change...plus energy efficiencies that now reach up to 86.4% AFUE ! Our updated boiler manuals are now online, and all WGO & WTGO boilers ship with a new boiler rating label identifying adjustment details.



This new capability now joins a host of existing Gold Oil advantages...

- Cast Iron Sections with Captured Seals
 Proven durability & long life, with an innovative seal design allowing maximum contraction and expansion
- Convertible Flue
 Provides venting flexibility, either out the top or back of the boiler easy to match any current situation
- Industry's First Combination Temperature Limit Control & Low Water Cut Off (since 2008)
 Makes installations easier, quicker and less expensive already 2012 code compliant
- Easy Flueway Inspection
 Removable cap provides quick visual inspection without taking apart the vent pipe
- Quick Access for Cleaning
 Full swing-away burner door and wide top access to all flueways allows a fast & thorough cleaning
- Multiple Burner Options
 Choice of Beckett, Carlin or Riello quality products
- Easy to Install & Service
 Simple to understand & troubleshoot saving contractors time
- American Engineering & Craftsmanship at its Finest
 Attention to detail no wonder we are North America's leading boiler manufacturer

When you add it all up, it makes our high quality Gold Oil boilers a hard value to beat!

If you have questions, please contact your Weil-McLain sales representative or area sales office.

And as always, thank you for your continued patronage of Weil-McLain products and services.

Enclosures:

(1) WGO Sales Flyer Form C-750 (1) WTGO Sales Flyer Form C-751



