WM WEIL-McLAIN

MARKETING BULLETIN

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TO: All Weil-McLain Distributors and Agents

FROM: Mike Boyd – Product Marketing Manager

SUBJECT: New Cast Iron Baseboard Leg Design

Weil-McLain continually strives for improvement opportunities within our product offerings that help to improve the customer experience while possibly reducing costs or minimizing exposure to future cost increases. We recently implemented an opportunity by redesigning the leg configuration on our cast iron baseboards.

As you can see below, we increased the number of legs on each baseboard section (over 2') to provide additional support, especially important for longer runs of cast iron baseboard. The bolts that were used as support legs in the past are no longer needed!

The new leg configurations below also allow flexibility in the manufacturing process, resulting in quicker turnaround times to meet customer demand. The following illustrates what the new design looks like:

