UM WEIL-McLAIN

MARKETING BULLETIN

BULLETIN NO: MB-1114 DATE: November 15, 2011 PAGE: 1 of 1

- TO: All Weil-McLain Distributors and Agents
- FROM: Amy McGuinn-Godbey, Product Marketing Manager

SUBJECT: Aqua Plus Indirect-Fired Water Heater Transition

Effective January 1, 2012, Weil-McLain will begin to exclusively offer its New Aqua Plus Series Indirect-Fired Water Heaters. As a result, Weil-McLain will no longer offer the Ultra Plus, GOLD Plus or PLUS Series Models of Indirect-Fired Water Heaters as of 1-1-2012^{*}.

The part numbers involved are listed below:

Part Number	Product Name
633-800-362	Ultra Plus 40 Wtr Htr S3
633-800-372	Ultra Plus 60 Wtr Htr S3
633-800-382	Ultra Plus 80 Wtr Htr S3
633-800-351	GOLD Plus 30 Wtr Htr S3
633-800-361	GOLD Plus 40 Wtr Htr S3
633-800-371	GOLD Plus 60 Wtr Htr S3
633-800-381	GOLD Plus 80 Wtr Htr S3
633-800-424	PLUS 100 Wtr Htr
633-800-425	PLUS 110 Wtr Htr
633-800-426	PLUS 119 Wtr Htr

Weil-McLain will continue to honor our existing Indirect-Fired Water Heaters' Limited Warranty. We will also continue to offer existing service parts for a period of time. A cross-reference chart is available from your Weil-McLain sales representative. Questions or concerns should be directed to your local Weil-McLain sales representative or sales office.

All of us at Weil-McLain appreciate your continued support and loyalty, and trust that this change will be a positive and beneficial result for your business and customers.

*All orders will be filled with existing stock, therefore quantities are limited.