

TO: All Weil-McLain Distributors and Agents
FROM: Mike Boyd – Product Marketing Manager
SUBJECT: **WM97+ Wall Mount Boiler Introduction**



Our Third New Product Launch This Year!
Exciting New Products and Innovations Keep Coming From Weil-McLain.

Weil-McLain introduces the new WM97+ residential wall mount high efficiency condensing gas boiler.
We did the work so contractors won't have to!



The new WM97+ boiler comes loaded with the following built in features:

- ✓ **Exclusive High Efficient Stainless Steel Heat Exchanger Design**
Reduces energy costs, eligible for Energy Star & most utility rebates
- ✓ **Range of Built-in Components**
Circulator, primary/secondary piping, LWCO, expansion tank and more-making installations easier, quicker and less expensive!
- ✓ **Vents with PVC & PP Material**
Easy to work with, saves money & convenient PVC concentric kits available
- ✓ **Multiple Vent Options**
Direct vent, concentric, through roof or wall
- ✓ **Easy Boiler Control**
Simple to understand & troubleshoot, saves contractors time
- ✓ **Built & Backed by Weil-McLain**
North America's leading boiler manufacturer

*And that's not all...*the WM97+ also comes standard with a vent termination kit, corrosion inhibitor, quick water test kit and propane conversion kit.

Pricing and Availability

A new addendum to our Trade Price Schedule (TPS #50) is enclosed.

We are now taking orders and shipping - Demand will be high, so place orders immediately to ensure stock.

Our national media campaign started this month with full-page ads in *Contractor* and *PHC News* industry trade publications.

Additional copies of the enclosed product literature are now available through our Literature Department. To place a literature order, complete and fax a Sales Literature Request Form to (219) 879-4025.

For more information, please contact your local Weil-McLain Sales Representative.

And as always, thank you for your continued support of Weil-McLain products and services.

Enclosures:

- (1) WM97+ Brochure (C-1155)
- (1) WM97+ Trade Price Sheet
- (1) WM97+ Suggested Service Parts Stocking List
- (1) WM97+ Competitive Comparison Flyer (C-1156)

