UM WEIL-McLAIN

MARKETING BULLETIN

BULLETIN NO: MB-1108 DATE: August 31, 2011 PAGE: 1 of 1

TO: All Weil-McLain Distributors and Agents

FROM: Mike Boyd – Product Marketing Manager

SUBJECT: New Literature Available for GV90+ & Ultra Gas Boilers

- ✓ GV90+ Comparison Sales Flyer
- V Ultra Quick Reference Guide For Piping, Wiring & U-Control Setups

Two New Exciting Literature Pieces Are Now Available!!!

GV90+ Comparison Sales Flyer

First of all, thank you very much for your positive response to our new GV90+ boiler offering. We have adjusted our production mix and schedule to timely fill all new orders.

To assist GV90+ sales efforts, we've made available a simple comparison chart of value items/prices of our new GV90+ boiler in relation to traditional, lower efficient cast iron, higher efficient non-cast iron, and like product. As a result, it's clear to see that the GV90+ is a great choice based on value, efficiency and ease of installation.



Ultra Quick Reference Guide – For Piping, Wiring & U-Control Setups

Installing an Ultra Gas boiler is now even easier! Make designing and installing an Ultra system "a snap" with our new easy-to-follow reference guide. Twenty-one different applications are laid out in a simple color-coded diagram format showing system piping, wiring, and control connections.



Additional copies of the enclosed product literature are now available through our literature department. To place a literature order, complete and fax a **Sales Literature Request Form** to (219) 879-4025.

And as always, thank you for your continued support of Weil-McLain products and services.

Enclosures:

(1) GV90+ Comparison Sales Flyer (C-1153)

(1) Ultra Quick Reference Guide (Part # 550-100-110)