

Marketing Bulletin

BULLETIN NO: MB- 1104 DATE: May 18th, 2010 PAGE: 1 of 1

TO: All Weil-McLain Distributors

- **FROM:** Tony Curran, VP Sales
- SUBJECT: 2011 GV-90 + Introductory Offer For <u>All</u> Weil-McLain Distributors! Effective May 23rd through June 10th 2011

Weil-McLain is pleased to announce GV-90+ Introductory Offer in conjunction with our Pre-Season Stocking Program. The program consists of discounts and extended terms as outlined below.

Program Outline & Requirements

- Orders of 25 49 GV-90+ boilers will receive an additional 2% beyond Pre-Season for a total of 7% and terms outlined in the Pre-Season Bulletin.
- □ Orders for 50+ GV-90+ Boilers will receive an additional 3% beyond Pre-Season Terms for a total of 8% and an additional 30 days for a total of 120 days (30+60+30).
- **Qualifying Introductory orders must be on a separate Purchase Order.**
- □ Orders can be combined to reach Pre-Season minimums.
- Eligible orders must be for <u>immediate shipment</u>. No scheduled orders allowed of any kind. Any orders or portions of orders that are not for immediate shipment will <u>NOT</u> be eligible for any Pre-Season discounts or terms.
- Distributor accounts <u>must be current</u> at the time of order entry to be included in program.
- □ This offer is extended for Part 1 only of the Pre-Season Stocking Program, effective May 23rd through June 10th of 2011.
- □ Identify eligible orders with the following: "MPA11-00100 " Dating Request #972.