



TO: All Weil-McLain Distributors and Agents
FROM: Mike Boyd – Product Marketing Manager
SUBJECT: **GV90+ Boiler Introduction**

Weil-McLain proudly introduces the new GV90+ residential high efficiency cast iron gas boiler.

Just when you thought you had seen it all... Weil-McLain breaks new ground with the introduction of a residential cast iron gas boiler that achieves efficiencies of 90+% AFUE and vents with PVC... the leading-edge GV90+.

The GV90+ has the winning combination of the following features:

- ✓ **Durable Cast Iron Primary Heat Exchanger** – Longevity
- ✓ **Condensing Stainless Steel Secondary Heat Exchanger** – Saves fuel, eligible for some utility rebates
- ✓ **Vents with PVC Material** – Easy to work with, saves money when compared to stainless steel
- ✓ **Multiple Vent Options** – Direct vent, direct exhaust, concentric, through roof or wall...does it all
- ✓ **Easy Boiler Control Module** – Simple to understand & troubleshoot, saves contractors time
- ✓ **Built & Backed by Weil-McLain** – North America's Leading Boiler Manufacturer

And if that isn't enough, the GV90+ also comes standard with a corrosion inhibitor, quick water test kit and propane conversion kit.

We are now taking orders - shipping begins June 17th*

The GV90+ also qualifies for our Pre-Season Stocking Program (MB-1104)

Model	Part Number	AFUE Rating	Trade Pricing
GV90+ 3 (70 MBH Input)	382-200-600	91.9%	\$3,057
GV90+ 4 (105 MBH Input)	382-200-601	91.2%	\$3,270
GV90+ 5 (140 MBH Input)	382-200-602	91.4%	\$3,770
GV90+ 6 (175 MBH Input)	382-200-603	91.0%	\$4,262

Our national media blitz started last month with a direct mail campaign to contractors and distributors. It continues this month with full-page ads in Contractor, PHC News, Plumbing Engineer and Plumbing & Mechanical industry trade publications.

Additional copies of the enclosed product literature are now available through our Literature department. To place a literature order, complete and fax a Sales Literature Request Form to (219) 879-4025, or utilize the online request form at www.weil-mclain.com.

For more information, please contact your local Weil-McLain Sales Representative.

And as always, thank you for your continued support of Weil-McLain products and services.

Enclosures:

- (1) GV90+ Sales Flyer (C-1150)
- (1) GV90+ Brochure (C-1151)
- (1) GV90+ Trade Price Sheet
- (1) GV90+ Suggested Service Parts Stocking List

**Target date of 6-17-11, but subject to change.*

