



# WEIL-McLAIN

## Marketing Bulletin

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**TO:** All Weil-McLain Distributors and Agents  
**FROM:** April Johnson – Marketing Director  
**SUBJECT:** **Weil-McLain Announces Its New Website**

I am pleased to announce the launch of our new and improved, consumer-friendly website on October 30, 2009. Many hours went into the design of the site, and I trust that you will enjoy the new intuitive and user-friendly layout, updated visual aesthetics, and focus on education of our shared client: the Weil-McLain end-user.

While we have taken a great deal of pride in the development of new features on the site, we haven't forgotten the web tools that you have come to rely upon and trust such as Open Order Status, Online Warranty Parts Submission and Trade Price Schedules. Your current passwords remain valid for access to these standard tools.

We hope that you find this latest tool from Weil-McLain to be of great service to your organization. As you become more comfortable with the new [www.weil-mclain.com](http://www.weil-mclain.com), please forward your thoughts, recommendations and comments to: [webmaster@weil-mclain.com](mailto:webmaster@weil-mclain.com).