

Marketing Bulletin

BULLETIN NO: MB-0915 DATE: October 5, 2009 PAGE: 1 of 1

TO:All Weil-McLain Distributors and AgentsFROM:Matt Downs – Commercial Product Manager

SUBJECT: New Ultra Gas Commercial Boiler Models - 550 and 750

The new Ultra 550 & 750 models are the first introductions to our new line of commercial high efficiency, condensing gas boilers.

In addition to a lightweight, compact design, the Ultra Commercial boilers boast efficiency ratings up to 94.7%, and are shipped from the factory CSD-1 compliant. Standard features include PVC venting, outdoor reset, domestic hot water priority, and the U-Control for easy set-up and maintenance. High altitude applications are accomplished through a simple control adjustment. The Ultra package also includes a corrosion inhibitor, quick water test kit and propane conversion orifice. No wonder we call it Ultra!

Model	Part Number	Trade Pricing
Ultra 550 (550 MBH Input)	383-600-010	\$14,100
Ultra 750 (750 MBH Input)	383-600-011	\$16,930
Optional Equipment		
Sentinel X-400 Cleaner	592-900-003	\$27
50 PSI Relief Valve	383-600-064	\$65
80 PSI Relief Valve	383-600-065	\$65

For a limited time, earn Ultra Commercial Stocking Status and enjoy special discount pricing, free repair parts and exclusive advertising benefits. See the enclosed offer for more details.

Additional copies of the enclosed product literature are now available through our Literature department. To place a literature order, complete and fax the enclosed Sales Literature Request Form to (219) 879-4025, or utilize the online request form at <u>www.weil-mclain.com</u>.

Look for the new *Ultra Commercial Installation Guide & Material Checklist* on our Literature Request Form.

For more information, please contact your local Weil-McLain Sales Representative.

Enclosures:

- (1) Ultra Commercial One Page Sales Flyer (C-1020)
- (1) Ultra Commercial Four Page Brochure (C-1021)
- (1) Ultra Commercial Trade Price Sheet
- (1) Weil-McLain Sales Literature Request Form
- (1) Ultra Commercial Stocking Package Overview