
TO: All Weil-McLain Distributors
FROM: Tony Curran, VP of Sales
SUBJECT: **2009 Spring Buy-Up Program - For All Weil-McLain Distributors!**
Effective April 1, 2009 through April 14, 2009

Weil-McLain is announcing a 2009 Spring Buy-Up Program. All qualifying orders for Weil-McLain products received from April 1st through April 14th will receive an additional 5% which will be issued in the form of a credit, the month following shipment. In addition, an additional 60 days dating to normal terms will be extended. All "Spring Buy-Up" orders will be priced at the current TPS #47 prices. Per the attached bulletin, TPS 48 will go into effect on April 15th, 2009.

The new TPS #48 effective price increases range from 2-5%.

Here are the details for this Spring Buy-Up Program:

- ☐ All Weil-McLain distributors can participate in this program.
- ☐ Qualifying orders are new orders entered for **immediate shipment only** from April 1-14, 2009.
- ☐ Products covered include:
 - Residential & Commercial Products (except for Model 94)
 - Service Parts, Additional Products, Baseboard, Furnaces, Air Conditioning products and Water Heaters.
- ☐ Orders meeting program requirements will be eligible for the following:

**TPS #47 Pricing
Additional 5% Rebate
60 Day Extended Terms**

- ☐ Orders that are **NOT ELIGIBLE** for this program include:
 - Special quoted / priced orders of any kind or any "Blanket" purchase orders
 - Claim related orders or Emergency orders
 - Orders for Model 94 boilers.
 - Hold orders or orders requesting any scheduled shipments
- ☐ Eligible orders must be for **immediate shipment**. No scheduled orders allowed of any kind. Any orders or portions of orders that are not for immediate shipment will **NOT** be eligible for any "Spring Buy-Up" discounts.
- ☐ Eligible orders must have a total net of at least \$5,000.00.
- ☐ Distributor accounts **must be current** at the time of order entry to be included in program.
- ☐ Identify eligible orders with the following: **"MPA 09-0090."**

For additional information or questions concerning this program, contact your Weil-McLain Sales Representative or area sales office.