



**TO:** All Weil-McLain Distributors and Agents  
**FROM:** Mike Boyd - Product Marketing Manager  
**SUBJECT:** **Introduction of the New Ultra Series 3  
Condensing High-Efficiency Gas Boiler**



Taking the Industry's best to a new level, Weil-McLain proudly introduces the new Ultra Series 3 with exciting enhancements and extended performance capabilities.

Weil-McLain is the only manufacturer to allow "you" to take control of the boiler with the development and introduction of our patented U-Control module. U-Control provides extreme flexibility during boiler set up and operation, and it delivers optimal system performance.

The new, innovative features of the U-Control provide the flexibility to choose:

- elaborate or simple "right out of crate" set-up options
- predetermined or customized zone type settings
- temperature management for 1 to 3 different setpoints
- a variety of multiple boiler options

and much more...all by way of a back-lit LCD screen with user-friendly graphics and text—No more codes to decipher! The LCD screen even displays contractor contact information and prompts end users with maintenance reminders.

**There is no price increase from Ultra Series 2 to 3.** Part numbers and prices are:

Ultra Model	Part Number	Trade Price
Ultra 80 ( <i>Natural Gas</i> )	383-500-500	\$3,883
Ultra 80 ( <i>Propane Gas</i> )	383-500-501	\$3,883
Ultra 105	383-500-502	\$4,303
Ultra 155	383-500-503	\$4,827
Ultra 230	383-500-504	\$5,460
Ultra 310	383-500-505	\$7,561

We are filling a limited number of outstanding Ultra Series 2 orders with the new series 3, and filling all new orders received after June 23, 2008, with Ultra Series 3. **Shipments will begin July 21.**

Our national media blitz, including a direct mail campaign to contractors, will start in August.

To find out how "you" can be in control, contact your Weil-McLain sales representative for more information or to schedule your "in house" training dates.

**Enclosures:**

- (1) Ultra Series 3 – Eight Page Brochure (C-1110)
- (1) Ultra Series 3 – One Page Spec Flyer
- (1) Ultra Series 3 – One Page Trade Price Flyer