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Marketing Bulletin

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TO: All Weil-McLain Distributors and Agents
FROM: Scott Schreeg – Product Marketing
SUBJECT: **Series 3 Indirect-Fired Water Heaters**

The Series 3 Indirect-Fired Water Heaters are now available, changes include:

Commercial Tanks:

- New size – Plus 110 (95 gallons of domestic capacity)
- Same jacket design as the residential tanks to improve durability and efficiency

All Tanks:

- Upgraded stainless steel design to handle all types of water conditions
- New dry well design
- Relocated thermostat to front of tank for easy access

The part numbers are listed below and are reflected in TPS 46:

GOLD Plus 30	GOLD Plus 40	Ultra Plus 40	GOLD Plus 60	Ultra Plus 60	GOLD Plus 80	Ultra Plus 80	PLUS 100	PLUS 110	PLUS 119
633-800-351	633-800-361	633-800-362	633-800-371	633-800-372	633-800-381	633-800-382	633-800-424	633-800-425	633-800-426

Literature – included

NEW Sales Literature (C-1016 replaces C-777 and C-994) and manual (PLUS-E017 replaces 635-500-075)

The revised literature highlights the product changes, addresses features and benefits, lists ratings and dimensions and includes a quick reference guide to sizing a tank for a residential application.

Training – at Distributor, Agent or Contractor level

Let us show you the benefits of the Weil-McLain Indirect-Fired Water Heater versus competing indirects, direct-fired units or instantaneous water heaters. Training on Indirect-Fired Water Heaters is available through Weil-McLain, contact your sales office to register for the School of Better Heating or schedule personalized training at your place.