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# Marketing Bulletin

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**TO:** All Weil-McLain Distributors and Agents

**FROM:** April Johnson – Marketing Director

**SUBJECT:** 2007 School of Better Heating Dates

Weil-McLain is “Bringing the H.E.A.T.” this spring. The Weil-McLain School of Better Heating will be running in successive sessions February 26<sup>th</sup> – 27<sup>th</sup> and February 28<sup>th</sup> – March 1<sup>st</sup>, at Weil-McLain’s new state-of-the-art training facility in Eden, North Carolina.

The school is designed specifically for Wholesaler and Contractor professionals who are looking to increase their knowledge of boilers and hydronics. The two-day school will focus on four important subject areas: residential gas, residential oil, Ultra Gas and hydronic strategies. In addition, attendees will be taken on an exciting tour of the Weil-McLain’s new world-class assembly facility.

In addition, the School of Better Heating will run in future successive sessions April 30<sup>th</sup> – May 1<sup>st</sup> and May 2<sup>nd</sup> – May 3<sup>rd</sup> and then again September 10<sup>th</sup> – 11<sup>th</sup> and September 12<sup>th</sup> – 13<sup>th</sup>, also in Eden, North Carolina. **HOWEVER**, please note we are currently only accepting registrations for the February/March session. Another announcement will be made when enrollment is open our future sessions.

Enclosed you will find a flyer detailing the schools and a registration form for enrolling in the session(s) of your choice. You may mail or fax your completed registration for the session(s) you wish to attend, along with your tuition check or credit card information. The mailing address is Weil-McLain 500 Blaine Street, Attn: SOBH, Michigan City, Indiana 46360. Visa and Mastercard registrations can be faxed to (219) 877-0556, Attn: Julie L. Neiner.

School of Better Heating applications and additional information will soon be posted on the company website: [www.weil-mclain.com](http://www.weil-mclain.com).