**LinkedIn Content to be placed manually when inserting each LinkedIn Ad graphic.**

AD 1 (*graphic depicts*: **Introducing Eco Tec** Weil-McLain’s newest premium, residential boiler)

*Insert this copy:*

Eco Tec is available in four heat only sizes, from 80 to 199 MBH, and

three combi sizes, from 110 to 199 MBH. The 199 size can generate

up to 5.4 GPM and is able to satisfy two showers, a faucet, and a

dishwasher at the same time—making it the premium residential

combi from North America’s leading boiler manufacturer.

AD 2. (*graphic depicts*: **Efficiency Advantage of the Eco Tec)**

*Insert this copy:*

With an impressive 95% AFUE rating, Eco Tec has earned the

ENERGY STAR® Most Efficient recognition, helping homeowners

save on energy costs every heating season. Even greater savings

can be realized, all year long, if choosing the combi unit for both

space and domestic hot water heating.

AD 3 (*graphic depicts*: **The New ECO Tec** featuring ECO BOOST technology)

*Insert this copy:*

Household lifestyles vary. Shouldn’t controls match the family’s

needs? While some other products may only offer one setting, we

know that’s not enough. The Eco Tec control has several different

domestic hot water modes to choose from to maximize energy

savings and/or comfort – ranging from the most efficient mode, to

preheat, high performance or our own ECO BOOST™ technology.

AD 4 (*graphic depicts*: **The New ECO Tec** Comfort Where You Want I)

*Insert this copy:*

Weil-McLain is devoted to simplified and targeted comfort. Our next generation Unity 2.0 control is equipped with 10 preloaded system type options to chose from, and even has a guided set up wizard – making start up as easy as a touch on the screen.

AD 5 (*graphic depicts*: **The New ECO Tec** Open Technology Design)

*Insert this copy:*

Weil-McLain’s ECO® Tec has the clear design advantage, click on the link to learn more: https://www.weil-mclain.com/eco-tec