

Use our Fall Rebates to Stock Up Now

TO: Weil-McLain Distributors

Get ready to take advantage of our special rebates – it's the Weil-McLain 2018 Fall Full Line and Parts Stock Up Program!

Stock up now before winter approaches and benefit from exciting sales incentives on our advanced line of high-efficiency boilers—all designed to meet the unique heating demands of residential and commercial applications.

This fall, Weil-McLain gives you more boiler choices than ever, each featuring the latest hydronic heating technology for ideal heating comfort and energy-saving performance. They include:

- Expanded sizes of Evergreen®
- AquaBalance® Series 1 & 2
- Ultra[™] Series 4
- GV90+ Cast Iron Boiler

Download Full-Line Flyer

To further boost your sales, Weil-McLain will be launching a Contractor Pull Program this heating season. It focuses on our new, full line of high efficiency products, including:

- AquaBalance Series 1 & Series 2 heat only and combi boilers
- Evergreen premium stainless steel expanded line with 6 sizes from 70K-399K
- Aqua Plus Series 2 indirect-fired water heaters, featuring a complete 316L stainless steel construction, an added pickling & passivation process to further resist any corrosion, and a low voltage digital control

The all new AquaBalance Series 2 boiler boasts an efficiency rating of 95% AFUE. The AquaBalance Series 1 will be available while supplies last and is priced 4% less than the Series 2. We'll be offering a further discount of up to 10% on Series 1 through the Fall Full Line and Parts Stock Up Program. Both AquaBalance Series 1 and 2 will be included in the volume discounts below, to give you flexibility when you order.

WHILE SUPPLIES LAST					
Model	Qualifying Order Dates	MPA#	Rebate		
AquaBalance Series 1	8/20/18 to 9/7/18	M2018-721	10%		

There are limited quantities, so get your order in EARLY.

For part numbers and pricing on the new AquaBalance Series 2 boilers or Aqua Pro water heaters, please refer to Marketing Bulletins MB-1812 and MB-1813 sent earlier this week or on our website, in the "Marketing Bulletins" section.

View MB-1812 View MB-1813

The 2018 Fall Full Line and Parts Stock Up Program consists of a single, overall qualifying order to be eligible for the rebates outlined below:



Order Minimum	Qualifying Order Dates	Rebate	MPA#	Payment Terms
\$50,000	8/20/18 to 9/7/18	3%	M2018-717	2% 25 or Net 60 ³
\$100,000	8/20/18 to 9/7/18	4%	M2018-718	2% 25 or Net 60 ³

FULL LINE SPECIAL					
	Models	Rebate	MPA #		
LERS	Evergreen GV90+		M2018- 719		
GAS BOILERS	AquaBalance Series 1 & 2	6%			
GA	Ultra 80-399 SlimFit 550/750				
Indirect-Fired Water Heaters					
	Aqua Plus	Aqua Pro			

*Products offered in the Full Line Special qualify only for the discount above. To qualify for the Full Line rebate, order minimum for all boilers and tanks is \$50,000. This discount is not stackable and is, therefore not in addition to the Base Rebate discount.

Please use MPA M2018-720 on parts orders. Free shipping will be available for all parts orders greater than \$5,000. All products in TPS #57P are eligible for rebate once \$5,000 threshold is met.

AFTER MARKET PARTS SPECIAL					
Order Minimum	Qualifying Order Dates	Rebate			
\$5,000	8/20/18 to 9/7/18	4%			

2018 Pre-Season Boiler and Parts Stock-Up Program Outline & Requirements

- Rebates will be issued in the form of a credit memo by November 30, 2018.
- All Weil-McLain distributors may participate in this program.
- Pricing for these items is listed in Weil-McLain Service Parts Trade Price Schedule TPS#57P.
- Qualifying orders must meet minimums as indicated in the chart details above.
- Orders that are NOT ELIGIBLE for this program include:
 - Any Orders for Boilers or other products not listed.
 - Hold orders or orders requesting any scheduled shipments.

- Qualifying orders are new orders and must be for *immediate release*?. Any orders or portions of orders that are not for immediate release will **NOT** be eligible for any discounts or terms.
- Program orders may not be combined with other promotional offers².
- Orders should be identified with the correct MPA Request Numbers.
- Distributor accounts **must be current** at the time of order entry to be included in program.
- Orders can be bundled to reach a rebate threshold if received within the same business day.
- Weil-McLain standard shipping and handling rates apply, however, free shipping will be available for all orders greater than \$50,000, if shipped to one location.

¹W eil-McLain reserves the right to ship orders at their discretion, within a reasonable time frame after receipt of the order.

²W eil-McLain reserves the right to exclude orders that attempt to combine this program with prior promotional discounts.

³No additional payment discount terms will be made available for this program.

