



**WEIL-McLAIN®**

Weil-McLain Marketing Bulletin  
MB1718 - August 28, 2017

## Introducing the Weil-McLain Commercial Boiler Financing Program Powered by LEAF

Dear Weil-McLain Sales Team & Agents,

***Weil-McLain has partnered with LEAF Commercial Capital, Inc. to offer fast, easy financing available on our lineup of commercial boiler heating solution.***

***Why Offer Financing Options to Customers...*** Leasing and financing from Weil-McLain/LEAF gives your customers greater purchasing power and flexible payment terms that save cash and credit lines. Further, offering finance terms to customers enables less buying resistance and fewer price objections.

***Leaf Financing is easy and convenient.*** Reliable Account Champions with project financing expertise make purchases easy and convenient for customers. LEAF takes care of all the details so you're free to focus on your core business – and that can mean more, and bigger, sales for you.



***Available only through our manufacturer rep partners for commercial boilers applications, end-customers now have access to:***

- Fast Approvals
- 100% Financing for Equipment, Delivery, Installation and More
- No Down Payment Required
- Custom Terms
- Simple Paperwork

**Stay Tuned for More Information**

Weil-McLain and LEAF Financing will be launching this exciting new program at the upcoming National Manufacturer Representatives

Meeting August 28-30<sup>th</sup>. You will get a chance to hear the LEAF Financing message and ask questions around how this program is a fit for your customers. Should you have an immediate financing need, feel free to contact LEAF today. Contact Bill Bagnell, LEAF's Weil-McLain finance program manager at (267) 402-5263.

Regards,

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