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WEIL-McLAIN®

Weil-McLain Marketing Bulletin
MB1717 - August 14, 2017

2017 Preseason Boiler and Parts Stock Up Program

Dear Weil-McLain Distributors,

Get ready to take advantage of our special rebates — it’s the **Weil-McLain 2017 Preseason Boiler and Parts Stock Up Program!**

Stock up now before winter approaches and take advantage of our exciting savings program! Secure a stronger slotting position with Weil-McLain’s widely-acclaimed **Distributor Alliance Program**, which allows you the ability to earn enhanced reward opportunities for your participation.

It gets better... to help your sales, please know that Weil-McLain will also be launching a contractor pull program this heating season, focusing on the new extension of the AquaBalance boiler line - so be sure and stock up (now available in “heat only” and additional combi versions)!

The 2017 Pre-Season Boiler Stock-Up Program consists of a single overall qualifying order to be eligible for the rebates outlined below:

BASE RATE ELIGIBLE PRODUCTS										
CAST IRON				HIGH EFFICIENCY						
Residential	CGa	Commercial	Model 80	Residential	GV90+®	Commercial	SlimFit® 550/750			
	CGi		Model 88		ECO™					
	CG†		EGH		WM97+®					
	EG		LGB		Evergreen®					
	PEG				AquaBalance®					
	WGO				Ultra™ 80-399 - Series 4					
	WTGO									
	SGO									
	Ultra Oil™									
INDIRECT-FIRED WATER HEATERS/TANKS										
Aqua Plus®				AquaLogic®						

Order Minimum	Qualifying Order Dates	Rebate	MPA#	Payment Terms
\$50,000	8/16/17 to 9/1/17	3%	M2017-632	2% 25 or Net 60 ³
\$100,000	8/16/17 to 9/1/17	4%	M2017-632	2% 25 or Net 60 ³

HIGH EFFICIENCY SPECIAL			
Gas Boilers	Models	Rebate	MPA #
	GV90+®	6%	M2017-633
	ECO™		
	WM97+®		
	Evergreen®		
	AquaBalance®		
	Ultra™ 80-399 - Series 4		
	SlimFit® 550/750		

*Products offered in the High Efficiency Special qualify only for the discount above. To qualify for the High Efficiency rebate, order minimum for all boilers and tanks is \$50,000. This discount is not in addition to the Base Rebate discount.

Please use **MPA M2017-634** on parts orders. Free shipping will be available for all parts orders greater than \$5,000. All products in TPS #56P are eligible for rebate once \$5,000 threshold is met.

AFTER MARKET PARTS SPECIAL		
Order Minimum	Qualifying Order Dates	Rebate
\$5,000	8/16/17 to 9/1/17	4%

2017 Pre-Season Boiler and Parts Stock-Up Program Outline & Requirements

Rebates will be issued in the form of a credit memo by November 30, 2017.

All Weil-McLain distributors may participate in this program.

Pricing for these items is listed in Weil-McLain Service Parts Trade Price Schedule TPS #56P.

Qualifying orders must meet minimums as indicated in the chart details above.

Orders that are NOT ELIGIBLE for this program include:

Any Orders for Boilers or other products not listed.

Hold orders or orders requesting any scheduled shipments.

Qualifying orders are new orders and must be for *immediate release*¹. Any orders or portions of orders that are not for immediate release will **NOT** be eligible for any discounts or terms.

Program orders may not be combined with other promotional offers ².

Orders should be identified with the correct MPA Request Numbers.

Distributor accounts **must be current** at the time of order entry to be included in program.

Orders can be bundled to reach a rebate threshold **if** received within the same business day.

Weil-McLain standard shipping and handling rates apply, however, free shipping will be available for all orders greater than \$50,000, if shipped to one location.

Note: Future Product Release – Coming this Fall (4th Qtr.)

Weil-McLain will launch additional sizes of the Evergreen boiler line (new 70, 110 & 155 MBH). The future Evergreen product launch is not part of this preseason stock up program, but will have its own program when released.

¹Weil-McLain reserves the right to ship orders at their discretion, within a reasonable time frame after receipt of the order.

²Weil-McLain reserves the right to exclude orders that attempt to combine this program with prior promotional discounts.

³No additional payment discount terms will be made available for this program.

Confirm that you like this.

Click the "Like" button.