

TO: WM Sales Representatives and Agents
SUBJECT: Join us for our Distributor Alliance Program Webinars!

We are excited to introduce the **2016 Distributor Alliance Program** – a new pricing and rebate structure for our distributor customer base! This program will be effective in 2016 with benefits and financial awards earned based on 2015 net sales and elective behavior criteria.

The program is transparent as well as highly flexible and consists of four tiered levels: Bronze, Silver, Gold and Platinum. Distributors can qualify for increased awards based on the performance they elect to achieve. The greater the commitment, the greater their opportunity to achieve mutual growth.

As an extension of our sales organization, you are a critical resource in helping us roll out the new Distributor Alliance Program. We'll be hosting webinars to officially announce the Distributor Alliance Program (DAP) and offer a high level overview of how the program will work in 2016. Please join us for one of both of these educational opportunities.

Session 1

Thursday, September 3, 2015

12:30 PM to 2:00 PM Central Standard Time

Click [here](#) to register.

Session 2

Friday, September 11, 2015

12:30 PM to 2:00 PM Central Standard Time

Click [here](#) to register.

We're looking forward to telling you all about this important program and answering any questions you may have. See you there and see you soon!