



## MARKETING BULLETIN

BULLETIN NO: MB-1432

DATE: September 23, 2014

**TO:** Valued Weil-McLain Distributors  
**FROM:** Patrick O'Neill, Vice President of Sales and Marketing  
**SUBJECT:** Sweeney Rogers Geraghty, Inc. joins the Weil-McLain Family



Weil-McLain® is pleased to announce that effective **October 24<sup>th</sup>, 2014** [Sweeney Rogers Geraghty, Inc.](#) has been appointed as the company's exclusive Manufacturer's Sales Representative for New England and Upstate New York. Sweeney Rogers Geraghty, Inc. (SRGI) is a premier Manufacturer's Representative agency specializing in sales, marketing, and technical training of high quality, energy conserving products for the HVAC and plumbing and heating industries. Serving the New England and Upstate New York regions for over 50 years, SRGI is committed to core values of superior customer service and technical support.

Weil-McLain looks forward to the exciting growth opportunities and world-class service levels that SRGI will offer the company's customers. Weil-McLain remains committed to providing the highest levels of product quality, support and assistance to distributors and contractors.

As a result of this change, Weil-McLain will be closing the company's sales offices in Marlborough, MA, and Pittsburgh PA, effective today, September 23, 2014.

Distributors working directly with these offices are encouraged to contact Weil-McLain customer service to assist with open items, opportunities, or for additional information. You may reach customer service at 800-368-2492. You may also contact Weil-McLain Technical Support at 800-526-6636 with specific technical product questions. Weil-McLain distributors in New England, Upstate New York, and Erie County Pennsylvania will be contacted in next 24 hours with interim sales support assignments. Sales support for distributors in the remainder of the Mideast region will continue as it is today.

Weil-McLain values your continued loyalty, and looks forward to your support during this transition.