

# ADVANTAGE

## TOP TEN REASONS TO JOIN

- 1** **Prominent status** with the #1 boiler brand in North America and recognition to stand out from the competition
- 2** **Homeowner Leads:** Qualified, need-it-now service and replacement homeowner leads to grow your business
- 3** **On-demand, E-learning** and hands-on regional training events to expand your team's heating expertise
- 4** **VIP priority technical support** when and where your team needs it to address and solve immediate challenges
- 5** **Marketing development funds** to promote and build your business and support branding, sales and growth objectives
- 6** **Contractor-tested Apps** that help you simplify installation and service and earn more business
- 7** **VIP digital warranty:** simplified self-serve online for quick and easy warranty approvals
- 8** **Access to the Advantage portal** to better manage your Weil-McLain business from one location
- 9** **Access to Weil-McLain's digital assets** for our latest product, promotions, bulletins and alerts that put you in the know
- 10** **A tiered growth and loyalty program** that rewards you for your performance and engagement with Weil-McLain



Solutions that Matter™

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